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## Milan Reno campus has a new address and an all new look



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Nestled in the heart of the Sierra Nevada Mountains, Milan Institute of Cosmetology in Reno, Nevada, is currently home to over 100 future beauty professionals. Offering Cosmetology and Nail Technologist career training programs with a focus on career development and salon management, the Reno campus has successfully graduated over 500 professionals in its six-year history.

On November 10, 2014, Milan Institute of Cosmetology Reno opened its doors at an all new location. With a new color scheme, beautiful hardwood floors and a gorgeous view of the often snow-capped mountains, the new campus at 4020 Kietzke Lane is the pride and joy of every student, instructor and staff member.

The new student salon features 48 individual hairstyling stations, 10 shampoo bowls, 10 dryers and four spa pedicure stations – all beneath a stylish open ceiling. Other on-site conveniences include a dedicated student computer lab, a spa facial room and a comfortable student lounge.

The new campus has erupted with activity since its opening in early November. Each day Reno students work directly with customers, providing value-priced beauty services such as haircuts and color, spa facials, nail applications and more. Milan Institute of Cosmetology in Reno has become a beauty service staple for the local community, and the excitement continues to grow.

In the classroom, students receive specialized training in on-trend services like microdermabrasion, hair extensions, braiding and 3-D nail art, all taught by expertly trained instructors. On the student salon floor, future nail technologists and cosmetologists work to grow their future business, meeting with customers and developing business connections while providing quality service.

Milan Institute of Cosmetology Reno provides an atmosphere that encourages and invigorates all of its students with a sense of pride and opportunity. Beyond the walls, windows, hairdryers and shampoo bowls, it is the staff and faculty who make all the difference. The Reno campus staff and faculty always offer a warm smile and go the extra distance to ensure all students have their best opportunity to succeed. ■



## Giving Back - Milan raises over \$60,000 in 2014

An education with Milan Institute or Milan Institute of Cosmetology isn't just about classrooms and homework. Milan schools strive to provide a positive learning environment for students and endeavors to mold them into future leaders and active community members.

The Milan organization, its faculty, staff and students are committed to making a positive impact in giving back to the communities where they live and work. In 2014, the Milan school group with the help of valued student salon and spa customers supported numerous charitable activities, raising and contributing funds that totaled over \$60,000. In addition, Milan campuses also gathered donations of hundreds of toys and non-perishable food items, held blood drives, and provided free beauty services to those in need. ■

Coming up on Page Two, find out what's been happening around the nineteen Milan campuses.

**In the spotlight**

Milan Institute Bakersfield cosmetology students and makeover recipients.

September 21, 2014, Milan Institute of Cosmetology in Bakersfield, California, hosted The Wounded Heart Program, which tours the nation pampering mothers who lost a son or daughter in military service. Seventeen women who have been affected by the physical and emotional adjustment of losing a loved one in service to their country were treated to makeover transformations. Milan Institute of Cosmetology students joined in the efforts of giving back by assisting The Wounded Heart Program team of celebrity and top make-up artists and hair stylists.

“All of the mothers who received makeovers shared their children’s stories with us. There was not a dry eye in the house,” said Rebecca Moore, Dean of Education at the Bakersfield campus. “One mom told me, that while it felt good to get a makeover, she thought that the most important part of the event was that their children were remembered.” ■



Milan Institute graduate Natasha Gonzales’ nail designs have been featured in Nails Magazine’s nail art blog - 365 Days of Nail Art. Natasha is a 2013 manicurist graduate from the Milan Institute-San Antonio, Texas - Ingram campus. Her nail designs were featured on Day 286, Nightmarish Nail Art (October 11, 2013) and again on Day 87, Outlined French Nail Art (March 28, 2014). ■



Milan Institute Clovis, California, cosmetology graduate Adamme Sosa and current student Cecy Castillo, competed in the Battle of the Strands live event in Las Vegas, Nevada, in early October. The event featured top beauty teams from around the globe showing off their cutting edge hair, makeup, nail and wardrobe skills to compete for the title of Global Beauty Masters. Adamme (Makeup Artistry) and Cecy (Nail Artist) were a part of the professional salon team, Rose Knows Beauty. Battle of the Strands was broadcast live on October 6th at select cinemas nationwide, and the live competition was made into a four-episode reality television series called Global Beauty Masters. The series features the artistry, passion and personalities of the teams on and off camera. Episodes aired on Discovery Health and Fit TV in December 2014, with the winner of the professional competition revealed in Episode 4. You can also view the final episode on the Global Beauty Masters website at <http://www.globalbeautymasters.com/videos/play/global-beauty-masters-episode-104>. ■



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