



Newsletter

Winter 2014

Follow the Magical Path to Oz-chantment



A magical path to Oz-chantment was the theme for the Third Annual Reno Hair & Makeup Artist of the Year Competition held on September 14, 2013, in Reno, Nevada. This year the path was brimming with talent from Milan Institute of Cosmetology, Reno campus. This over-the-top event features the best in northern Nevada creative talent and is a unique fundraiser for the Soroptimist International of Washoe County.

The competition included categories for both professional and student makeup and hair artists. Milan Institute of Cosmetology students and graduates swept the competition with their Oz inspired hair, makeup and costume creations.

The Milan Institute of Cosmetology student team of Rhiannon Phillips and Treasa Doty earned first place in the Student Entry category with their Cowardly Lion styling. Their model was fellow MIC Reno student Angie Afoa. Rhiannon and Treasa won a \$600 Continuing Education voucher and over \$400 in products and equipment.

MIC Reno 2013 graduate Stacey Cruz earned second place in the Student Entry category for her styling of the Tin Woman and taking home the title in the Popular Vote category was MIC Reno 2012 graduate Savanna Reese for her Wickedly Scorned submission. Savanna is now a stylist with TresImage salon in Reno.

Congratulations to all of the Milan Institute of Cosmetology students and graduates who were winners in the Reno Hair & Makeup Artist of the Year Competition. We're so proud of you!

All proceeds from the event help to fund the Soroptimist International of Washoe County's numerous projects that benefit women and children in the Washoe County community.

What's New

Graduate Profile:

Catch up with 2013 Milan Institute Nampa Dental Assistant graduate, Judy Martell.

Employer Profile:

Learn about our valuable community businesses providing extern opportunities and jobs to Milan Institute graduates in Las Vegas, NV.

Campus Profile:

Get the news about what's happening at our newest campus, Milan Institute of Cosmetology in Nampa, ID.

Faculty Spotlight:

Meet Milan Institute of Cosmetology Phase 1 Cosmetology Instructor Karlin "Bebe" Garcia from the San Antonio, Texas, campus on Ingram Road.

Photos: Duewel Images Photography

Photo Top Left - Pictured L to R: Derrick Zeno-Event Coordinator, Rhiannon Phillips, Model Angie Afoa, Treasa Doty.



Photo Above - Stacey Cruz (R) pictured with her Tin Women entry.



Photo Above - Pictured L to R: Derrick Zeno-Event Coordinator, Model Cecilia Padilla, Savanna Reese.

Graduate Profile: Judy Martell, Class of 2013

Dental Assistant Program • Milan Institute - Nampa, ID



“I feel like my biggest accomplishments in life are my kids and my education.”

In this issue, we catch up with 2013 Dental Assistant graduate, Judy Martell from Milan Institute in Nampa, Idaho. Judy now works as a dental assistant at the general dentistry office of Dr. Loren Francis, DDS. “The best thing about working for Dr. Francis,” says Judy, “is working with my patients and being able to talk to them. I love that I get to perform the work that I really enjoy.”

Even before becoming a dental assistant, Judy was a very busy woman. She owned and ran her own

preschool, was wife to a husband that worked out of town a great deal of the time and was a super busy mom of seven kids in a blended family. Even with all of this on her plate, Judy felt she was ready for a new challenge. When she heard about Milan Institute on a television commercial, she decided to stop in at the Nampa campus and talk to an admissions representative. “At my age, I wanted to get into the field quickly, and I didn’t want to spend four years in college,” says Judy. “I felt like Milan and the Dental Assistant program would be a good way to reach that goal.”

Judy had worked previously as a certified nursing assistant, so she already knew that she wanted to work in a medical-related field. “I am compassionate and caring and enjoy helping people. I had considered going into the Medical Assisting program but I didn’t like the thought of being stuck with needles!” she admits. She chose the Dental Assistant program because she felt it would work the best for her lifestyle. The hours of the evening program at Milan were a big help to Judy in trying to fit school into her busy family life.

Reshaping her home and family schedule around her

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Employer Profile:

Premier Physicians Weight Loss & Wellness • Las Vegas, NV



Founded in October 2011 by Drs. Erik Evensen and Dana Trippi, Premier Physicians Weight Loss and Wellness of Las Vegas, Nevada, is a comprehensive healthcare facility offering weight loss and anti-aging programs as well as aesthetic services. Their focus is on measurable and sustainable weight loss and improving the health and lifestyle of their patients. At Premier Physicians Weight Loss and Wellness, the doctors and their knowledgeable staff work with patients to set realistic weight-loss goals helping them to achieve and maintain a healthier lifetime weight, improved nutrition, activity levels and overall health.

As a part of their career training programs at Milan Institute, students complete an externship giving them an opportunity to learn from and interact with successful professionals in their field. Premier Physicians Weight Loss and Wellness is one of the valuable community businesses in the Las Vegas area that works with Milan in providing externship opportunities for our students. Milan’s Career Services staff also works with community employers such as Premier Physicians Weight Loss and Wellness to help match graduates with potential jobs.

“Having a student extern is a great way for a business to preview future employees,” says Lisa Lindskog, COO and Office Manager at Premier Physicians Weight Loss and Wellness. Externships provide an excellent training experience and expose students to real-life situations. They also provide a chance for students to develop a network of colleagues. “Students entering an externship in any field should treat it just like a real job. Always arrive on time and leave your personal problems at home, don’t be afraid to ask questions, and get to know

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Campus Profile: Milan Institute of Cosmetology - Nampa, ID



Students from the inaugural class of Milan Institute of Cosmetology, Nampa, ID.

Yes, we did it...we had a makeover!

In early August 2013, the Milan campus in Nampa, Idaho underwent some changes. The Cosmetology and Esthetician programs officially became Milan Institute of Cosmetology, Nampa, Idaho. The school will remain under the same ownership and be housed in the same facilities but will have a different accrediting agency.

These programs were already in place at the Nampa campus, but up until that point, they had fallen under the umbrella of Milan Institute and the accrediting of the Council on Occupational Education (COE). With the name change to Milan Institute of Cosmetology, the focus

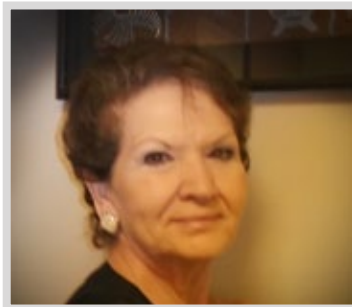
and values of the programs will remain the same. However, they will now be accredited by the National Accrediting Commission of Career Arts and Sciences, Inc. (NACCAS), the largest accrediting agency for beauty and cosmetology schools.

"The new name is a great step for the school," said Kyle Sheldon, School Director for the Milan Institute of Cosmetology and Milan Institute Nampa campuses. "We are committed to providing a quality education, and students can feel proud when their



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Faculty Spotlight: Karlin "Bebe" Garcia, Cosmetology Instructor Milan Institute of Cosmetology • San Antonio, TX (Ingram Road)



"I love to be able to impact others in their professional growth and enjoy seeing my students succeed in a career that I am so passionate about."

Enthusiastic, wonderful energy, funny, encouraging attitude, definitely a class act. Those are the words given by cosmetology students from the Milan Institute San Antonio, Texas, campus on Ingram Road to describe Phase 1 Cosmetology Instructor Karlin "Bebe" Garcia.

Students affectionately know her as Ms. Bebe. When asked if she prefers to go by her nickname of Bebe, she related, "I've been called Bebe all of my life. I really did think that was my real name; when I was in first grade, I didn't even answer the teacher when she called out Karlin."

Bebe joined the Milan organization at the San Antonio

Ingram location in 2004 in pursuit of her Instructor licensing. She worked at the front desk three days a week while also studying to complete the Instructor program. Once she had completed the program and received her state licensing, she was then hired on as a clinic floor instructor. She brought with her over 25 years of salon experience. For 18 of those years, she had owned and operated her own salon.

It was a desire to share with future professionals how great the beauty industry is that lead to her becoming an instructor. "I love to be able to impact others in their professional growth and enjoy seeing my students succeed in a career that I am so passionate about," she said. "I like to build my students up and teach them that everything is possible if they set their minds to it. I encourage all my students to excel by having them think outside of their comfort zones."

Outside of the classroom, Bebe loves to dance and has even been known to incorporate dance into her class environment. Her students also know that she absolutely loves to shop and will accessorize not only herself, but also the classroom to make it a fun and pleasant environment. It's clear from their comments that her

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Graduate Profile: Judy Martell (Continued)

school schedule proved to be a major challenge. She had to make many sacrifices including missing out on her kids' sporting events and various family functions. Judy's older children provided a big help to her in making it all work out. They were able to help around the home when she was busy with studying and school. For Judy, her biggest challenge was trying to achieve perfect attendance. "I ended up missing only one day," says Judy. "It was a tough decision, but my daughter was receiving an academic award at school, and I decided that was where I needed to be."

"I feel like my biggest accomplishments in life are my kids and my education," Judy says. "I have worked hard to get to where I am." Her best advice she would give to her fellow Milan students is to stick with it even when it seems difficult and overwhelming. "Work hard to keep good grades and have a positive attitude," she says. "You'll make it, and having a successful career will be worth it in the end."

Campus Profile: Milan Institute of Cosmetology - Nampa, ID (Continued)

training from Milan Institute of Cosmetology opens doors in their new career."

Milan Institute of Cosmetology is conveniently located in the retail boom of the city of Nampa. The campus boasts a beautiful, 60-station student salon offering value-priced beauty services such as haircuts and color, nail services, and skin care services such as facials and waxing. The student salon is open to the public. All services are performed by students under instructor supervision.

"It's a pretty exciting time for everyone and we're ready to move into the future and continue to serve our students as Milan Institute of Cosmetology - Nampa, Idaho," said Sheldon. "We expect to have our first students of the new Milan Institute of Cosmetology graduate in November 2013."

You can find Milan Institute of Cosmetology at 1009 West Hemingway in Nampa. Appointments for the student salon are available by calling (208) 465-3870.

The National Accrediting Commission of Career Arts & Sciences is recognized by the United States Department of Education as a national accrediting agency for postsecondary schools and programs of cosmetology arts and sciences, electrolysis, and massage.

Employer Profile: Premier Physicians Weight Loss & Wellness (Continued)

our patients by name," advises Lindskog.

"Milan is doing a great job in providing Premier Physicians not only with hardworking externs, but also well-rounded employees. We've found Milan graduates to be an important resource for our company. It's a great relationship," notes Lindskog. "We view Milan graduates as having the right fit with our overall goals."

Though they don't hire Milan graduates exclusively, Premier Physicians Weight Loss and Wellness boasts of seven Milan graduate hires in the two years they have been in business. "We know that when we hire Milan graduates they have the skills needed to work in our office. They are professional and hardworking and are always ready to learn new skills," says Lindskog.

As Office Manager for Premier Physicians Weight Loss and Wellness, Lindskog looks for key qualities like friendly people with a professional attitude and appearance. Potential employees should exhibit a willingness to learn new skills, be computer literate and have the ability to multi-task. Having a sales background is helpful as there are many ways to earn commission when working with Premier Physicians Weight Loss and Wellness.

Dr. Evensen and Dr. Trippi of Premier Physicians Weight Loss and Wellness were named Top Doctors by Las Vegas Magazine in 2011 and 2013. They are located at 607 South Decatur Boulevard in Las Vegas, Nevada, and can be reached at (702) 789-7515. www.wellnesslasvegas.com

Faculty Spotlight: Karlin "Bebe" Garcia (Continued)

students recognize her passion and appreciate her fun and positive approach to learning.

Bebe strives to positively impact her students and their future. She encourages them to enjoy what they do and always give 100% effort. "Never give up or allow obstacles to bring you down," said Bebe. "It's my hope that they leave here with a positive outlook and continue striving for excellence. With that, success will definitely follow."