



**PLACEMENT METHODOLOGY  
COE CAMPUSES  
FOR THE PERIOD OF JANUARY 1, 2014- DECEMBER 31, 2014**

Placement cohorts are determined by campus and program and use an annual reporting period. Placement rates are calculated on students who graduate from the program during the reporting period as well as students who left the program before graduation but have acquired sufficient competencies for employment in the field (or related field) as evidenced by such employment during the reporting period. Graduates are counted as placed if they are employed in the field (or related field) of instruction, have entered the military, or are continuing their education. COE does allow for graduates who are unavailable for employment (due to conduct, pregnancy, other serious health-related issues, caring for ill family members, death, etc.) and graduates who have refused employment (by failing to keep interview appointments, enrolling in the program of instruction strictly for personal use, or simply refused an employment offer in the field of instruction) to be excluded from the placement calculations. The calculation for placement is defined as: total number of placements (including graduates who went into the military or continued their education) divided by total number of completers minus unavailable graduates and those who have refused employment.

San Antonio School Group: For 2014, 274 students were determined to be waivers for the following reasons: conduct, pregnancy, other serious health-related issues, caring for ill family members, death, refused employment (by failing to keep interview appointments, enrolling in the program of instruction strictly for personal use, or simply refused an employment offer in the field of instruction).

SA

- Cosmetology – 16
- Esthetician – 10
- Instructor – 1
- Manicurist – 4
- Massage Therapy – 8
- Basic Massage Therapy – 2

Fresno

- Cosmetology – 31
- Esthetician – 7
- Medical Assisting – 6
- Massage Therapy – 10

Bakersfield

- Cosmetology – 18
- Esthetician – 9
- Medical Assisting – 6
- Massage Therapy – 4

Nampa

- Administrative Medical Assistant – 8
- Dental Assistant – 8
- Medical Assisting – 2
- Massage Therapy – 3
- Pharmacy Technician – 2

Las Vegas

Administrative Medical Assistant – 10  
Dental Assistant – 12  
Medical Assisting – 30  
Nursing Assistant – 35  
Pharmacy Technician – 5  
Merced  
Medical Assisting – 17

Visalia School Group: For 2014, 85 students were determined to be waivers for the following reasons: conduct, pregnancy, other serious health-related issues, caring for ill family members, death, refused employment (by failing to keep interview appointments, enrolling in the program of instruction strictly for personal use, or simply refused an employment offer in the field of instruction.

Visalia  
Accounting – 1  
Administrative Medical Assistant – 8  
Administrative Specialist – 1  
Massage Therapy – 5  
Medical Assisting – 16  
Nursing Assistant – 5  
Registered Dental Assistant – 5  
Sparks  
Administrative Medical Assistant – 7  
Dental Assistant – 4  
Massage Therapy – 5  
Medical Assisting – 12  
Nursing Assistant – 12  
Pharmaceutical Technician - 4